



## FUNDRAISING TIPS

### **Selling the Hoffman's brand**

Hoffman's Chocolates has been a favorite local brand for residents throughout Florida since 1975. We started in Palm Beach County and now have stores in Broward as well. We're excited to reintroduce our fundraising bars!

### **Where are the Hoffman's Chocolates stores?**

There are 8 Hoffman's Chocolates locations in Broward & Palm Beach County.

Broward: Fort Lauderdale, FLL Airport-International Terminal, Plantation & Weston.

Palm Beach: Boca Raton, Greenacres (Factory & Store), Palm Beach Gardens & Delray Beach.

### **Why a chocolate fundraiser?**

Fundraising can be fun, especially when you have a fun product. What's more fun than selling chocolate, especially when it's as great tasting as the Hoffman's Chocolates fundraising bars? Encourage a friendly competition between your group.

### **Tools available**

- Pre-sell sheet
- Sales chart – print and hang thermometer to track your total sales
- Hoffman's Fundraising Tips

All items are available via email or on our website at [Hoffmans.com/fundraising](http://Hoffmans.com/fundraising)

### **Safety**

Child safety is our #1 concern. Be safe! Please do not allow any child to solicit orders door to door without adult supervision.

### **Allergy warnings**

All Hoffman's Chocolates products are manufactured in a facility that uses nuts, milk, eggs, wheat and soy products.

### **Kosher**

The Hoffman's Chocolates fundraising bars are certified Kosher OU-D.

### **Chocolate and heat**

Be mindful of the temperature if you're outside with chocolate. Keep your chocolate in a cool place.

### **How much should I sell my bars for?**

You can sell your bars for whatever price you like, but we suggest you sell them for \$2.00 each. Each case would then earn you \$36! That's a profit of 100%!

For more information on our fundraising program, please visit  
**[Hoffmans.com/fundraising](http://Hoffmans.com/fundraising)**